

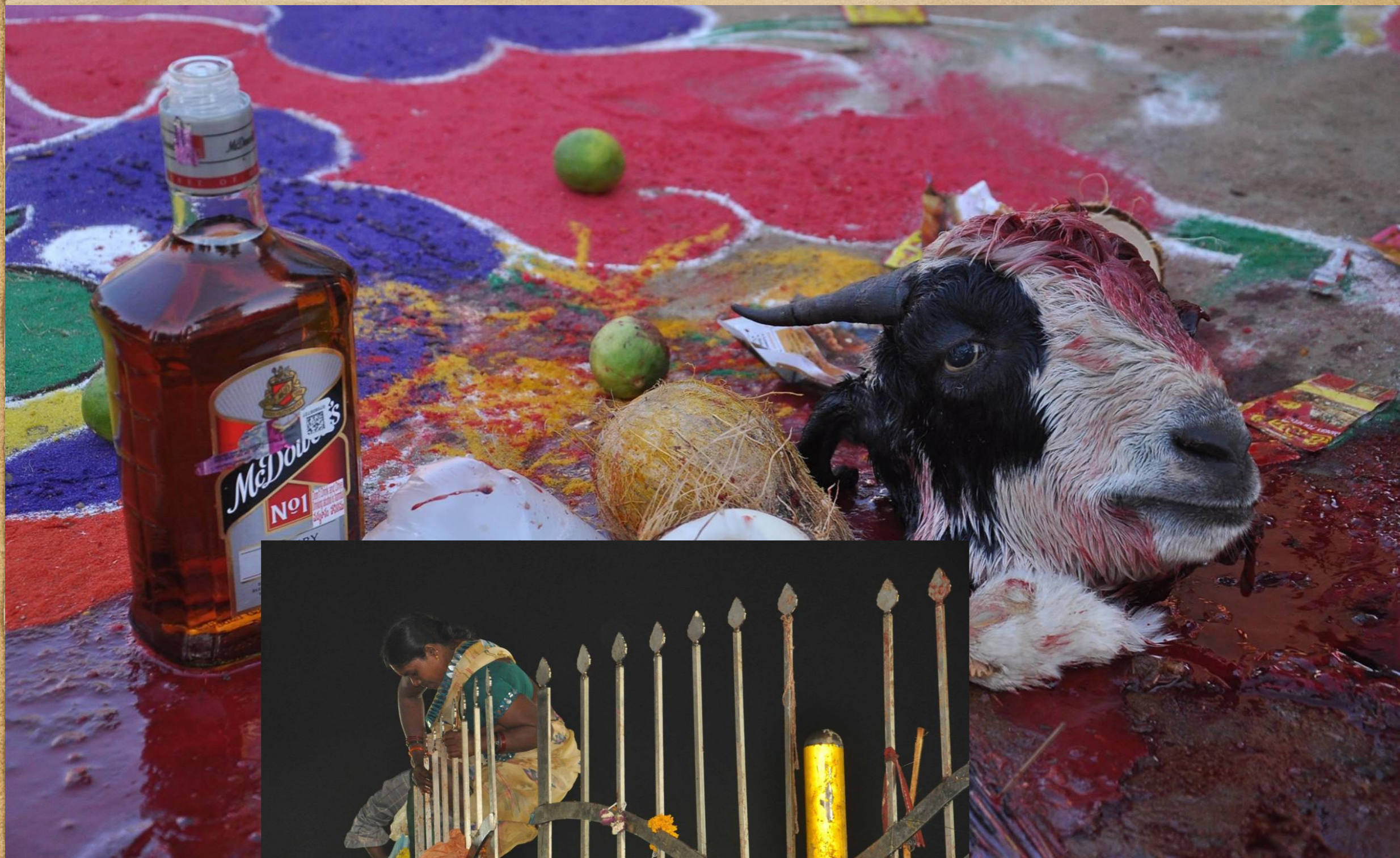
# CROWD MANAGEMENT

The Medaram Experience  
31st Jan- 3rd Feb, 2018



















You saw the photos, right? Now tell  
me the challenges in organising the  
Jatra.

# LAW & ORDER BACKGROUND

- Protests by Adivasis.
- Visit of high profile VVIPs.
- Factionalism among local Adivasis.

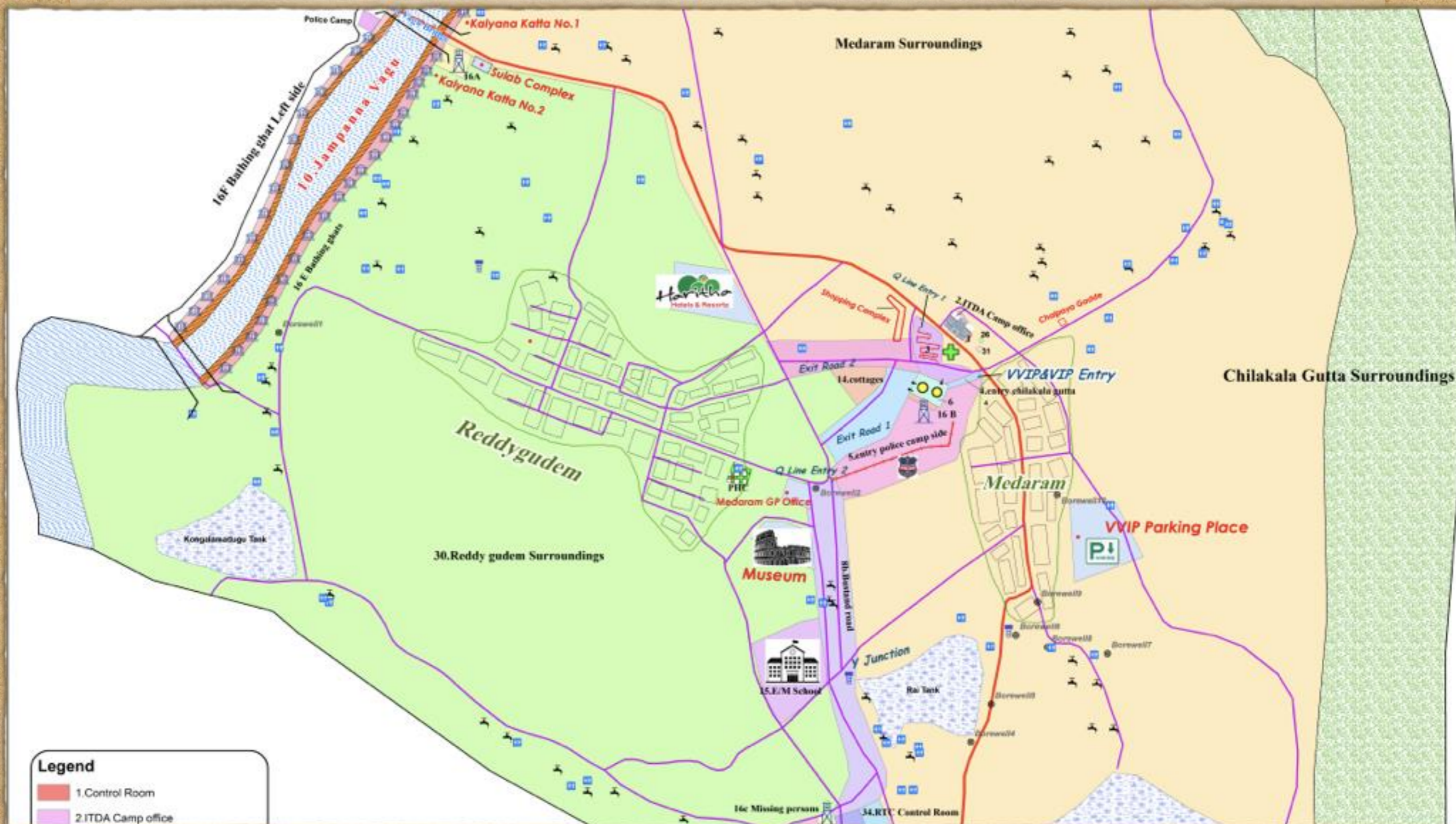
# The Perspective

- The difference between Pushkaralu, Sabarimala and Medaram...
- The mindset of the pilgrims.
- Feedback from the people.
- Camping habits

# Preparation

- Camping at the event site — Using the Pre-Jathra Crowd as a pilot to test your arrangement.
- Identifying Choke points - Spatial and Temporal.
- Queue Line Arrangements.
- Passes for VIPs and VVIPs - To ease out pressure on Administration and to .
- Zonations— Inter departmental Coordination— Revenue, Police, sanitation, Fire, etc.
- Setting up Integrated Command and Control Room -- Incident Response system with Collector at the top of hierarchy.
- Measures for quick Evacuation. Monitoring of reports of Incoming and Outgoing Crowd- Police, RTC.

# ZONE MAPS



# VIP Movements

- VP, CM, Telangana, CM, Chattisgarh, numerous ministers.
- VVIP and VIP Passes- the bottleneck.
- The meticulous arrangements— The Clear minute to minute Plan and Communication.

# Importance of Communication

- Regulation Not possible without people understanding it.
- Importance of Signages.
- Open Area- multiple In-outs— The Great Confusion.
- Communication among officers—
- Communication among the Top brass of Leadership - Collector and SP.



Ok! Now, what to do During the Event?



It helps more than anything else...